

NRSC
10/12-10/14/15
\$4,700

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25328357		Changes as of: 10/11/2016 at 11:29 AM		Version: Current State Version 1	
CPE: 330/388/4050		Flight: 10/12/16 - 10/14/16		Total \$: \$4,700.00	
Agency: MENTZER MEDIA		Advertiser: NRSC/Kirk		Station: WICS	
SERVIC		Product: MNPKI		Market: Campaign-Spmgld-Dtr	
210 W. Pennsylvania Avenue Suite 250		Agency Order #: 5467633		Office: WASHINGTON	
Towson, MD 21204		Buyer: Rumbley, Chris		Primary Demo: Adults 35+	
		Salesperson: ALEXANDRA BRADLEY		Con Type: POLITICAL/NOTE	
		202-955-5342		Assistant: ALEXANDRA BRADLEY	
				202-955-5342	
				Separation:	
				Total Spots: 16	
				Total CPP: \$76.80	
				Total GRP: 61.2	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/12 - 10/14			Total Spots	Total \$	CPP	GRP
							10/12	10/13	10/14				
1	W-F M-Tu 5a-5:30a		Newschannel 20 Sunrise	\$100.00	1.4	30	1	1	0	2	\$200.00	\$71.43	2.8
2	W-F M-Tu 5:30a-6a		Newschannel 20 Sunrise	\$150.00	2.0	30	1	1	0	2	\$300.00	\$75.00	4.0
3	W-F M-Tu 6a-6:30a		Newschannel 20 Sunrise	\$300.00	3.7	30	1	1	0	2	\$600.00	\$81.08	7.4
4	W-F M-Tu 6:30a-7a		Newschannel 20 Sunrise	\$300.00	3.9	30	1	1	0	2	\$600.00	\$76.92	7.8
5	W-F M-Tu 7a-8a		Good Morning America	\$350.00	3.9	30	1	1	0	2	\$700.00	\$89.74	7.8
6	W-F M-Tu 5p-5:30p		First News at 5PM	\$350.00	5.5	30	1	1	0	2	\$700.00	\$63.64	11.0
7	W-F M-Tu 6p-6:30p		Newschannel 20 at 6	\$500.00	6.5	30	1	1	0	2	\$1,000.00	\$76.92	13.0
8	W-F M-Tu 6:30p-7p		Entertainment Tonight	\$300.00	3.7	30	1	1	0	2	\$600.00	\$81.08	7.4
TOTALS:							8	8	0	16	\$4,700.00	\$76.80	61.2

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25328357		Changes as of: 10/11/2016 at 11:29 AM		Version: Current State Version 1	
CPE: 330/386/4050	Flight: 10/12/16 - 10/14/16	Station: WICS	Total \$: \$4,700.00		
Agency: MENTZER MEDIA SERVICE	Advertiser: NRSC/Kirk	Market: Campaign-Spmgld-Dtr DMA	Total Spots: 16		
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: MNRI	Office: WASHINGTON	Total CPP: \$76.80		
Agency Order #: 5467633	Buyer: Rumbley, Chris	Primary Demo: Adults 35+	Total GRP: 61.2		
Salesperson: ALEXANDRA BRADLEY	Con Type: POLITICAL/NOTE	Assistant: ALEXANDRA BRADLEY	Separation:		
202-955-5342	202-955-5342				

Special Instructions

Date/Time	Added by	Comment
10/11/16 11:29 AM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information			
Market Budget:	\$15,667		
WICS Share:	30%		
Comment:			
Unknown:	70%		

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$4,700.00	\$76.80	61.2
Total	100%	16	\$4,700.00	\$76.80	61.2

Monthly Summary		
Month	Spots	Dollars
2016-Oct	16	\$4,700.00
Total	16	\$4,700.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/11/16 11:30 AM					\$0
New	10/11/16 11:29 AM	ALEXANDRA BRADLEY	New	16		\$4,700.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS+WICD
2680 E Cook St
Springfield, IL 62703

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2659338

Schedule Dates	10/12/16-10/13/16	Date Entered	10/11/16
Advertiser	National Senatorial Republican Committee to Elect	Last Modified	10/11/16
Agency	Mentzer Media Services (1381)	Entered By	Amanda Painter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	330/388/4050 (869221)	Headline #	ECR25328357
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Chris Rumbley,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	330/388/4050	Commission	\$705.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$3,995.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	MNRKT Separation: 30 Alex Bradley		

WICS+WICD Combo 100/0 (WICS++)		
By Broadcast Month	Spots	Rate
Oct. 2016	16	\$4,700.00
Grand Total:	16	\$4,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-1.4)	10/12/16-10/12/16	3	:30	5A- 5:30A (CST)				1					1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/11/16
2.0	Normal Line / SPOT (1-1.4)	10/13/16-10/13/16	3	:30	5A- 5:30A (CST)					1				1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/11/16
3.0	Normal Line / SPOT (2-2.0)	10/12/16-10/12/16	3	:30	5:30A- 6A (CST)				1					1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/11/16
4.0	Normal Line / SPOT (2-2.0)	10/13/16-10/13/16	3	:30	5:30A- 6A (CST)				1					1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/11/16
5.0	Normal Line / SPOT (3-3.7)	10/12/16-10/12/16	3	:30	6A- 6:30A (CST)				1					1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/11/16
6.0	Normal Line / SPOT (3-3.7)	10/13/16-10/13/16	3	:30	6A- 6:30A (CST)				1					1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/11/16
7.0	Normal Line / SPOT (4-3.9)	10/12/16-10/12/16	3	:30	6:30A- 7A (CST)				1					1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/11/16
8.0	Normal Line / SPOT (4-3.9)	10/13/16-10/13/16	3	:30	6:30A- 7A (CST)				1					1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/11/16
9.0	Normal Line / SPOT (5-3.9)	10/12/16-10/12/16	3	:30	7A- 8A (CST)				1					1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	10/11/16
10.0	Normal Line / SPOT (5-3.9)	10/13/16-10/13/16	3	:30	7A- 8A (CST)				1					1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	10/11/16
11.0	Normal Line / News (6-5.5)	10/12/16-10/12/16	3	:30	5P- 5:30P (CST)				1					1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)	First News at 5PM	10/11/16
12.0	Normal Line / News (6-5.5)	10/13/16-10/13/16	3	:30	5P- 5:30P (CST)				1					1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)	First News at 5PM	10/11/16
13.0	Normal Line / News (7-6.5)	10/12/16-10/12/16	3	:30	6P- 6:30P (CST)				1					1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 at 6	10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD
2680 E Cook St
Springfield, IL 62703

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2659338

Schedule Dates 10/12/16-10/13/16
Advertiser National Senatorial Republican Committee to Elect
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 330/388/4050 (869221)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Chris Rumbley,
Phone/Fax /
CPE 330/388/4050
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments MNMKT
Separation: 30
Alex Bradley

Date Entered 10/11/16
Last Modified 10/11/16
Entered By Amanda Painter
CO-OP No
Headline # ECR25328357
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$705.00
Net Total \$3,995.00
Sales Tax

WICS+WICD Combo 100/0 (WICS++)
By Broadcast Month Spots Rate
Oct. 2016 16 \$4,700.00
Grand Total: 16 \$4,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News (7-6:5)	10/13/16-10/13/16	3	:30	6P- 6:30P (CST)					1				1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 at 6		10/11/16
15.0	Normal Line / SPOT (8-3:7)	10/12/16-10/12/16	3	:30	6:30P- 7P (CST)				1					1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Entertainment Tonight		10/11/16
16.0	Normal Line / SPOT (8-3:7)	10/13/16-10/13/16	3	:30	6:30P- 7P (CST)					1				1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Entertainment Tonight		10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, MARK KIRK / NRSC
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mark Kirk
signature of candidate or authorized committee

MARK KIRK
printed name

5-12-15
date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Lauren Zaniewski,
 being/on behalf of: Mark Kirk/ NRSC,
 a legally qualified candidate of the Republican
 political party for the office of: U.S. Senate
 in the General
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Attach proposed schedule with charges (if available): \$ GROSS

I represent that the payment for the above described broadcast time has been furnished by:

PAID FOR BY: NRSC AUTHORIZED BY: KIEK FOR

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

SENATE

The name of the treasurer of the candidate's authorized committee is:

Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/12/05

Date

Paul Kilgore

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted In Part

☐ Rejected

Jennifer E. Valenti

Signature

Printed Name

Title